

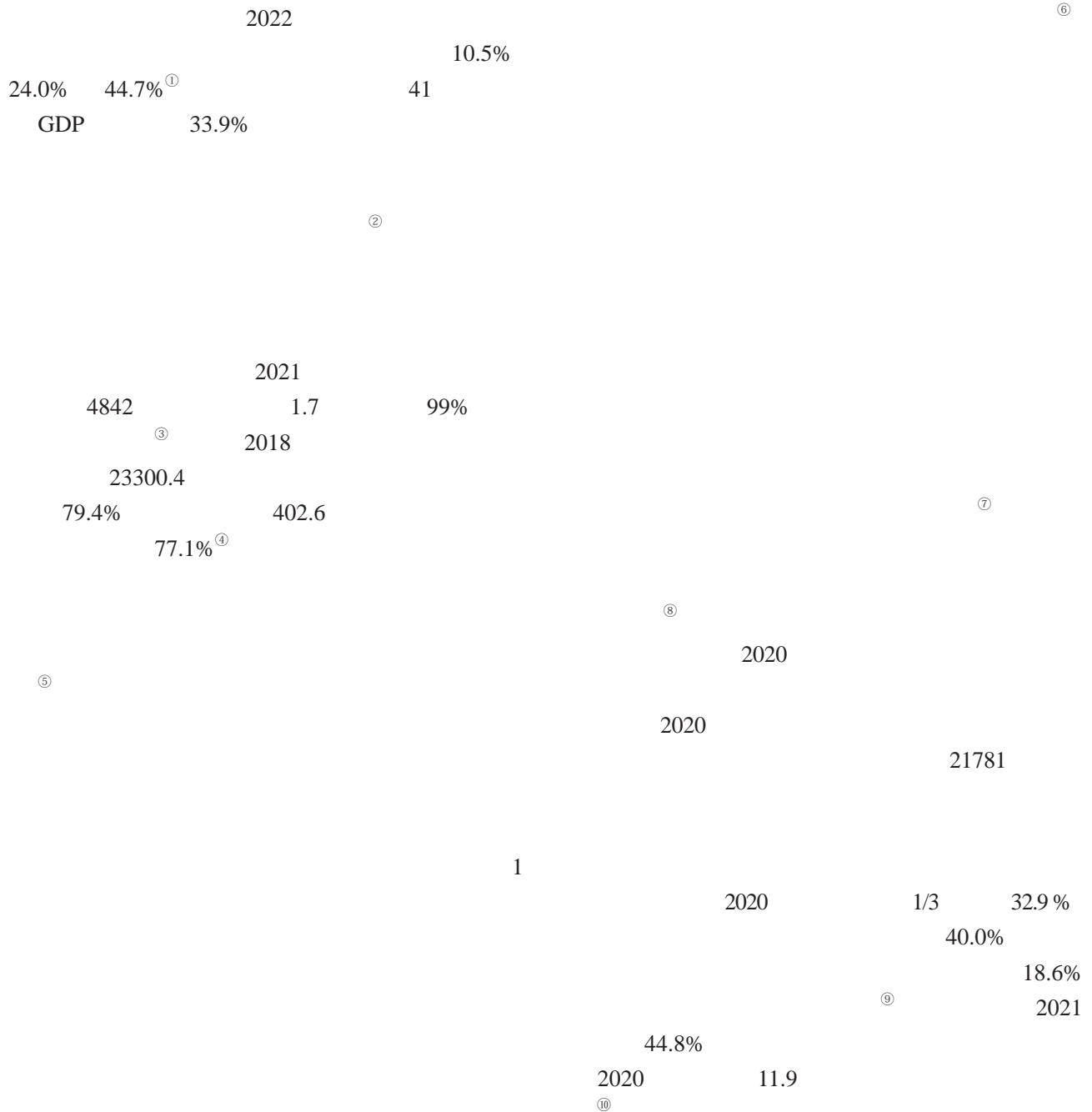
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2023 <https://www.100ec.cn/detail--6627068.html>

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2021 1

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[https://www.miit.gov.cn/xwdt/szyw/art/2022/art\\_bd88ab42da6443a7a156ee0e92847ed6.html](https://www.miit.gov.cn/xwdt/szyw/art/2022/art_bd88ab42da6443a7a156ee0e92847ed6.html)

6443a7a156ee0e92847ed6.html

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[http://www.stats.gov.cn/xxgk/sjfb/zxfb2020/201912/t20191217\\_1767576.html](http://www.stats.gov.cn/xxgk/sjfb/zxfb2020/201912/t20191217_1767576.html)

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2017 2

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2020

<http://scs.toocle.com/detail-856.html>

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2021 4

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2018 3

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2020

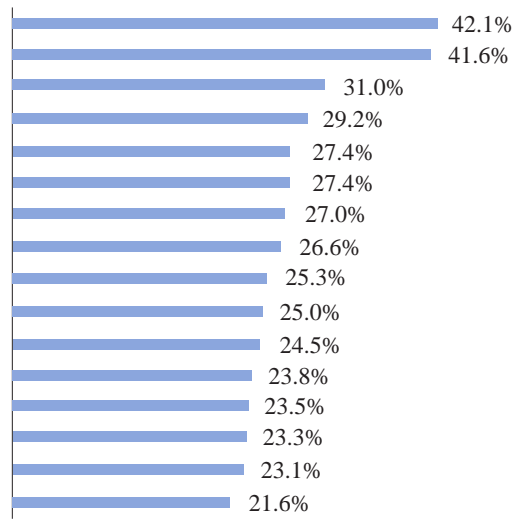
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2021

2019 4			
2020 3			5G
2020 4			
2020 7	17		5G
2021 2			
2021 3		2035	
2021 11			100
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2022 11			14
2023 6			
2023 7			

40%

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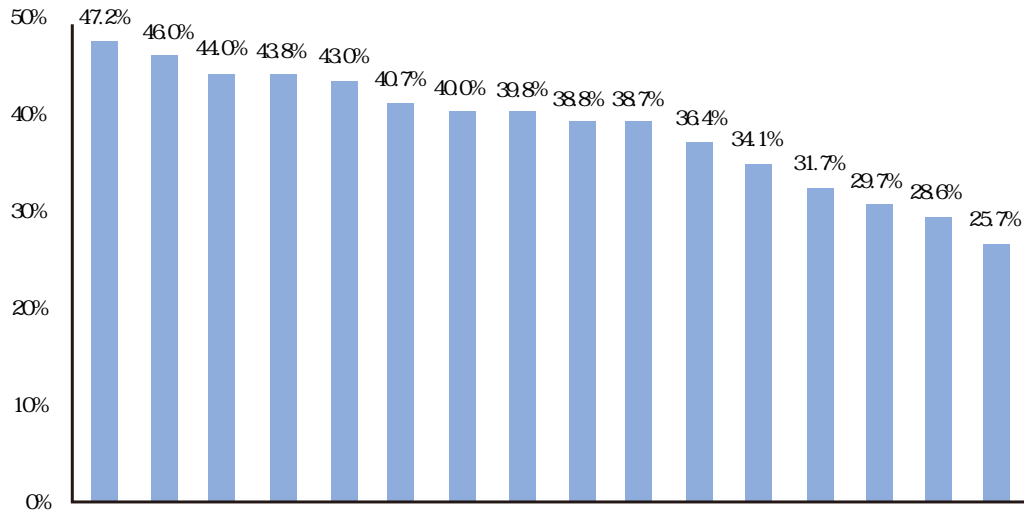
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12

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2021 8

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②

58%

60%

①

80%

③

① 2023

<https://finance.sina.com.cn/tech/roll/2023-11-08/doc-imzvtvxy9075185.shtml>

② 2022 7

③ 2022 [http://news.sohu.com/a/696498562\\_120884466](http://news.sohu.com/a/696498562_120884466)

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①				2022	1
②				2021	12
③			2015	11	
④			2021	18	
⑤		v	2019	18	
⑥	MES	Manufacturing Execution System			ERP
		Enterprise Resource Planning			
		CRM	Customer Relationship Management		

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SaaS Software as a Service

58.1% SaaS SaaS ERP CRM OA<sup>⑦</sup>  
 10% SaaS

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2021 11

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SVM BP

2012 11

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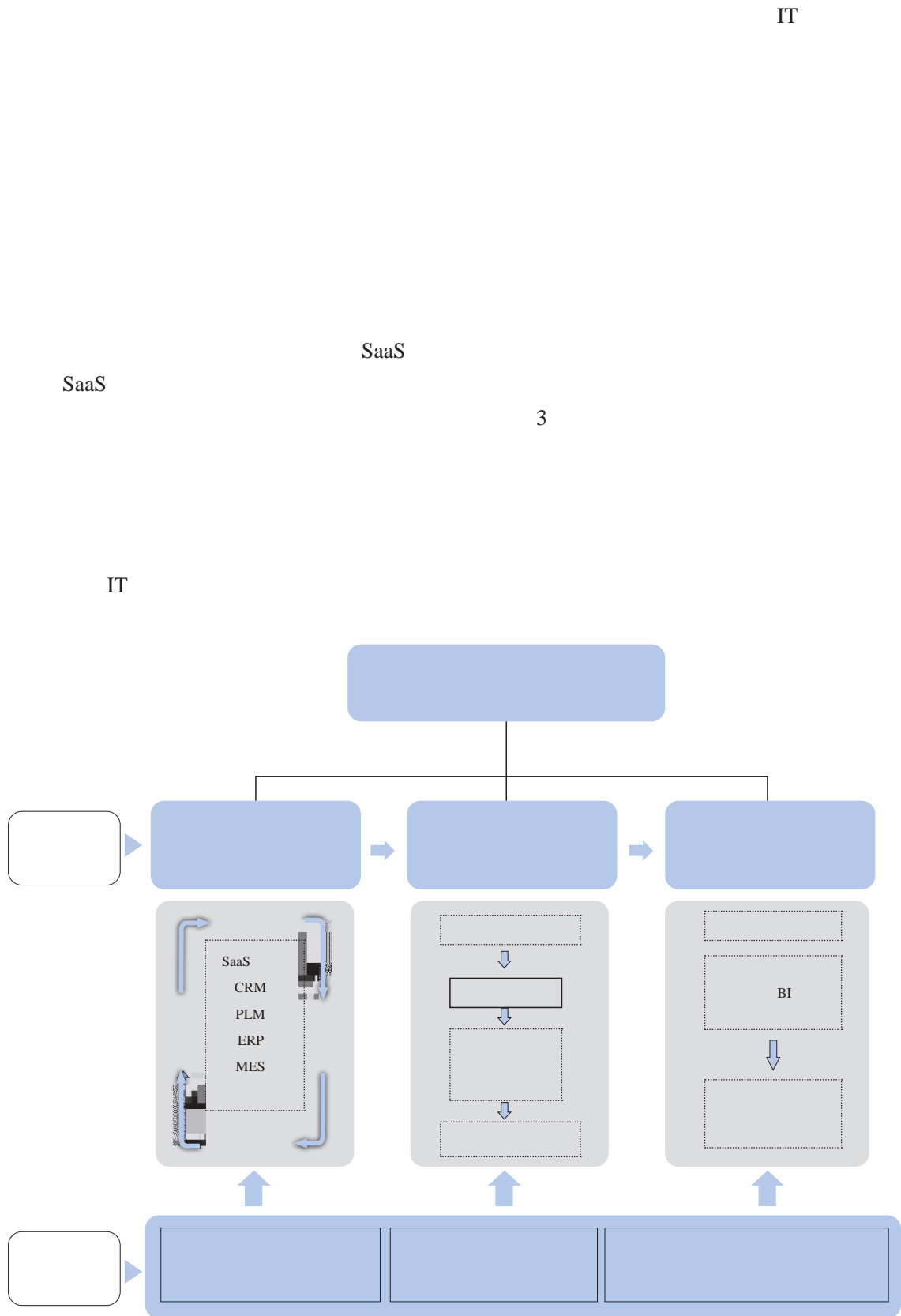
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2022 [http://news.sohu.com/a/696498562\\_120884466](http://news.sohu.com/a/696498562_120884466)

⑥

2020 7

⑦ OA Office Automation







SaaS PaaS

## Digital Transformation of Small and Medium-sized Enterprises Focus Difficulties and Approaches

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**Abstract:** Small and Medium-sized Enterprises (SMEs) play an important role in the national economy. Accelerating the digital transformation of SMEs is the only way to achieve high-quality economic development under the new development pattern. Based on the survey data of more than 20000 small and medium-sized enterprises, this paper finds that the digital transformation of small and medium-sized enterprises in China is still in its infancy. By industry, most of the small and medium-sized enterprises engaged in digital transformation are information technology enterprises and industrial enterprises. By region, the first-tier cities in the Yangtze River Delta and the Pearl River Delta Economic Zone are leading the digital transformation of small and medium-sized enterprises. Despite limited success in some regions, the digital transformation of small and medium-sized enterprises faces many difficulties, such as insufficient digital knowledge reserve of management, unclear transformation planning and weak support of key elements, and so on, which have restricted the process of digitization transformation. Therefore, it is necessary to plan strategically for the digital transformation of small and medium-sized enterprises and adopt precise policies aimed at resolving the key issues related to capital, talent and technology from the aspects of talent reserve, data integration, platform empowerment, industry chain coordination and other innovative paths. These policies should guide small and medium-sized enterprises to choose paths that match their characteristics and development needs and help them enjoy digital dividends and speed up their digital transformation.

**Key words:** Small and Medium-sized Enterprises Digital Transformation Digital Technology Transformation Path